

8 February 2010

Dear Valued Partners,

RE: Minimum Advertised Pricing (MAP) Policy

We actively support the advertising and promotion of our products by our valued partners through materials provided by us at no or nominal cost. We have determined that we shall not support through advertising or promotional materials, cooperative advertising or otherwise, advertisements or promotional materials that have the effect of diminishing or detracting from the perceived value of our products.

Therefore, we have established a minimum advertised price (MAP) on Centrix products identified on the Centrix Price List. The policy applies to dealers and distributors.

The MAP policy shall work under the following guidelines:

1. The MAP for all subject Centrix products shall be no less than 80% of price listed on Centrix Price List. MAP pricing is established by Centrix for specific Centrix products and may be adjusted by Centrix at its sole discretion.
2. The MAP policy applies to all advertisements of subject Centrix products in any and all media, including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogues, mail order catalogues, internet or similar electronic media, television, radio and public signage. The MAP policy is not applicable to any in-store advertising.
3. MAP applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sales to an individual client within the dealer's retail outlet or over the telephone.
4. MAP does not establish maximum advertised prices. All dealers and distributors may offer Centrix products at any price in excess of the MAP established for such products.
5. Centrix's MAP policy does not in any way limit the ability of any dealer to advertise that "they have the lowest prices" or, they "will meet or beat any competitors price", that consumers should "call for a price" or phrases of similar import as long as the price advertised for the products is not less than MAP.
6. From time to time, Centrix may discontinue models or engage in promotions with respect to certain products. In such events, Centrix reserves the right to modify or suspend the MAP with respect to the affected products.
7. **IMPORTANT:** Please recognize the consequences of violating this MAP Policy are significant. In the event of a violation, the dealer or distributor will lose authorization to purchase the product depicted in the violating advertisement. Centrix will not provide prior notice or issue warnings before taking any action under this policy.
8. The terms of this MAP policy are confidential and should not be disclosed to other parties.

This MAP policy has been established by Centrix to protect the reputation of its name and products. The MAP policy is also designed to ensure dealers and distributors have the incentive to invest resources into services for development of Centrix customers. Centrix reserves the right to modify or suspend this MAP policy upon written notice to the dealers and distributors.

Thank you.

James Wong
General Manager